

## CLAIM AMENDMENTS

Claims 1-27 (Canceled).

28. (Currently Amended) A telephone calling card comprising:  
a memory having stored therein a unique identifying value, said memory having a storage area therein for holding a value specifying a respective telephone number which is to be called upon usage of the calling card, the respective telephone number to be stored in the memory at a time later than the manufacturing of a calling card, and said memory having stored therein a plurality of selectable, predetermined message messages, any of the predetermined messages to be selected at the time a call is made for substitution in place of the respective caller ID value of a telephone at which the calling card is used.

Claim 29-30 (Canceled).

31. (Currently Amended) The calling card of claim ~~[[30]]~~ 28 wherein said memory has a storage area therein for holding a value specifying an account balance, the account balance being stored in the memory at a time later than the manufacturing of a calling card.

32. (Currently Amended) The calling card of claim ~~[[30]]~~ 28 wherein one of said plurality of predetermined messages includes an indicator, which when selected, prompts the user to manually enter a message using the telephone at which the calling card is used.

33. (Currently Amended) The calling card of claim ~~[[30]]~~ 28 wherein said plurality of predetermined messages are printed on the card.

34. (Currently Amended) A telephone calling card comprising:  
a memory having stored therein a plurality of predetermined messages, ~~one~~

~~or more of said messages~~ any of the predetermined messages available for selection to replace the caller ID value for the telephone at which the calling card is used.

35. (Previously Presented) The telephone calling card of claim 34 wherein said plurality of messages are printed on the card.

36. (Previously Presented) The telephone calling card of claim 34 wherein one of said plurality of predetermined messages includes an indicator to enable manual entry of a message.

37. (Previously Presented) The telephone calling card of claim 34 wherein said memory has a storage area therein for holding a value specifying an account balance, the account balance being stored in the memory at a time later than the manufacturing of a calling card.

38. (Previously Presented) The telephone calling card of claim 34 wherein the memory has a storage area therein for holding a value specifying a respective telephone number which is to be called upon usage of the calling card.

39. (Previously Presented) The telephone calling card of claim 38 wherein the respective telephone number is to be stored in the memory at a time later than the manufacturing of a calling card.

40. (Currently Amended) A telephone calling card comprising:  
a memory having stored therein a plurality of predetermined messages that are user-selectable, one or more of ~~said plurality of~~ the user-selected messages to be received by a recipient communications device in place of the respective caller ID value of a telephone at which the calling card is used.

41. (Previously Presented) The telephone calling card of claim 40 wherein said memory has a storage area therein holding a value specifying a respective telephone number which is to be called upon usage of the calling card.

42. (Previously Presented) The telephone calling of claim 40 wherein said memory has a storage area therein for storing a new message, the new message to be stored in the memory at a time later than the manufacturing of a calling card.

43. (New) The telephone calling card of claim 40 wherein said memory is a semiconductor memory.

44. (New) The telephone calling card of claim 40 wherein said memory has a storage area therein to store an encoded personal identification number.

45. (New) The telephone calling card of claim 40 wherein said plurality of messages appear as alphabetical text on the recipient device.

46. (New) The telephone calling card of claim 45 wherein one of said messages is I love you.

47. (New) The telephone calling card of claim 45 wherein one of said messages is the calling card user's name.